

Trafford Covid-19 Public Engagement Board

Wednesday 30th June 2021 – 10:00 a.m. – Virtual meeting

Present:

Councillor Freeman (Chair)	Executive Member for Covid-19 Recovery and Reform
Councillor Newgrosh	Leader of the Liberal Democrats Group, Trafford Council
Councillor Acton	Chair of the Overview and Scrutiny Committee, Trafford Council
Councillor Lloyd	Member of the Health Scrutiny Committee, Trafford Council
Councillor Cordingley	Member of the Health Scrutiny Committee, Trafford Coun
Councillor Blackburn	Shadow Executive Member for Health, Wellbeing, and Equalities
Helen Grant	Strategic Manager Crime and Anti-Social Behaviour
Khan Moghal	Chair, Voice of BME Trafford
George Devlin	Lay Member for Patient and Public Participation, Trafford CCG
Andrew Latham	Chief Officer, HealthWatch Trafford
Ben Wilmott	Covid-19 Senior Project Manager, Trafford Council
Ellie Caddick	Covid-19 Communications Lead, Trafford Council
Nigel Smith	Head of Regulatory Services, Trafford Council
Rebecca Demaine	Associate Director of Commissioning – Primary Care, Trafford CCG
Helen Gollins	Consultant in Public Health, Trafford Council
Andrew Latham	Healthwatch Trafford
Jilla Burgess-Allen	Consultant in Public Health, Trafford Council
Dorothy Evans	ACCG
Louise Wright	Sport Relationship Manager
Kate Murdoc	Operations Manager - Health
Alexander Murray	Governance Officer, Trafford Council

	Item	Decision / Action	Key Person for Action
1.	Welcome and apologies	Apologies were noted Eleanor Roaf, Sara Radcliffe, Councillor Welton, Councillor Chilton, and Councillor Evans.	
2.	Minutes	The minutes of the meeting 16 th June 2021 were agreed as an accurate record.	
3.	Membership	There had been no changes to the Membership since the last meeting.	
4.	Update on the current Covid-19 situation in Trafford	<p>The Board agreed to note the update.</p> <p>The Board agreed that the engagement team would continue to provide robust information regarding vaccinations to counteract false information shared elsewhere.</p> <p>The following messages were shared with the Board:</p> <p>1. Rates continued to increase in Trafford with 295 cases per 100,000</p>	<p>All</p> <p>Nigel Smith</p>

		<ol style="list-style-type: none"> 2. The 10 – 30 age group were of most concern with the 15 – 29 year olds having a rate of 657 per 100,000 3. Trafford's rates were the 8th highest in Greater Manchester and 18th highest in England. 4. The North and West areas of the borough along with Sale Moor and Davey Hulme were seeing the highest level of cases. 5. Outbreaks had been seen in 13 schools and 3 Nurseries. 6. In the previous week Outbreaks had been seen in Hospitality, Leisure, and Shopping Venues. 7. Testing sites had been set up in Flixton, Stretford High, and Sale High Schools. 8. A Mobile Testing Unit was going to Primary Schools in across Trafford. 9. There had been no outbreaks within Care Homes. 10. Having both vaccinations provided excellent protection against all variants of Covid-19. 11. Having both vaccinations greatly reduced the likely hood of catching and transmitting the virus although it was not 100% effective. 12. It took a couple of weeks between receiving the vaccine and you having the greatest level of protection. 13. Both booked and walk in appointments were available in Trafford and work was ongoing to increase public knowledge of walk in appointments. 14. There was no evidence to substantiate any claims regarding vaccinations causing death. 	
5.	Understanding Mental Health Impact of the Pandmeic	<p>The Board agreed to note the report.</p> <p>The following messages were shared with the Board:</p> <ul style="list-style-type: none"> • The mental health impact of COVID will be complex and long lasting. • 45% of Trafford residents have reported increased levels of anxiety during the pandemic • Trafford had seen a significant rise in the levels of suicide in the last year • 5 Ways to wellbeing were key in improving mental health • It is important to recognise the validity and prevalence of Mental Health issues • Trafford were developing a Suicide awareness course for residents, Members, and Staff. • The impact of the pandemic presents an opportunity to tackle the stigma associated with 	All

		mental health.	
6.	10POINT ACTION PLAN		
6a.	Mass Testing	<p>The Board agreed to note the update.</p> <p>The following messages were shared with the Board:</p> <ol style="list-style-type: none"> 1. The reason for testing is to protect the people you come in contact with 2. Keep doing two lateral flow tests a week if you do not have symptoms and register your results 3. Do not use lateral flow test if you have symptoms 4. Do get a PCR test if you have symptoms. 	All
6b.	Contact Tracing and Outbreak Management	<p>The Board agreed to note the update.</p> <p>The Board agreed that a report on the Self-isolation pilot would be brought to a future Board meeting.</p> <p>The following messages were shared with the Board:</p> <ol style="list-style-type: none"> 1. It was extremely important for everyone contacted through track and trace to self-isolate. 	All Helen Gollins
6c.	Mass Vaccination	<p>The Board agreed to note the update.</p> <p>The following messages were shared with the Board:</p> <ol style="list-style-type: none"> 1. Trafford ha a large supply of both types of vaccine. 2. 12,500 Trafford residents had accessed vaccination outside of the borough through the national system. 3. Trafford were on course to have offered the vaccination to all people over 40 by the 19th July and the CCG were confident of achieving 90% uptake. 4. St John's Ambulance had agreed to support pop up clinics and they would be set up in the next few weeks. 	All
6d.	Update and escalations from the COVID-19 Community Engagement Group	<p>The Board agreed to note the update.</p> <p>The Board agreed that Members would promote the clinic at the Limelight 1st July.</p> <p>The Board agreed that messages that people do not need id to receive a vaccination would be sent out.</p> <p>The Board agreed that a plan for messaging following the lifting of restriction would be brought</p>	All All Nigel Smith/ Jilla Burgess-Allen/Rebecca Demaine Helen Gollins

		<p>to the next Board meeting.</p> <p>The following messages were shared with the Board:</p> <ol style="list-style-type: none"> 1. To promote the Limelight Pfizer clinic on Thursday 1st July 13:00 – 19:00 2. NHS Covid awareness team would be in the old Trafford area on Saturday 3rd July 3. A poster competition for was being held for all schools in Trafford around self-isolation 4. As many people as possible should sign up to the Community Champions scheme all details on council website at Community Champions (trafford.gov.uk) 5. You do not need an NHS number, any ID, or to be registered with a GP to access a vaccine at a clinic. 	
6e.	Update and escalations from the Community Enforcement Group	<p>The Board agree to note the update</p> <p>The following messages were shared with the Board:</p> <ol style="list-style-type: none"> 1. That residential complaints were extremely low; 2. That Environmental Health are continuing to carry out visits and give advice to businesses. 3. That the Board thanked Chief Inspector Nasim for all his work in Trafford. 	N/A
7.	Public Engagement Board Activity and Feedback	The Board agreed to continue to support self-isolation.	All
8.	Any Other Business	The Chair thanked all staff and volunteers for their continued work in combating Covid within Trafford.	
9.	Date of Next Meeting	Wednesday 14 th July 2021 at 10:00am	